

Agritech Bharat

Tech-Driven Farming for Tomorrow's Bharat

02 03 04 05
DEC 2026

Yashobhoomi
Convention Center (IICC)
New Delhi, India

AGRITECH BHARAT 2026

Exhibitor & International Partner Concept Note

2nd – 5th December 2026 | Yashobhoomi (IICC), New Delhi, India
India's Premier International B2B AgriTech Exhibition

ORGANISED BY
Radeecal Communications

IN ASSOCIATION WITH
AMMA India

SUPPORTED BY
ICAR | Govt. of India

SUPPORTED BY
GP DFA

SUPPORTED BY
IGMA

250+
Exhibiting Companies

25,000+
Trade Visitors

4 Days
2–5 Dec 2026

20+
Countries

Organized By



Association with



Supported By



भारतीय कृषि अनुसंधान परिषद
Indian Council of Agricultural Research
Ministry of Agriculture and Farmers' Welfare



01. A MESSAGE TO OUR GLOBAL PARTNERS

The future of agriculture is not in the fields alone — it is in the factories, the labs, the boardrooms, and the global trade lanes that connect innovation with need. India stands at the inflection point of an agricultural revolution, and Agritech Bharat 2026 is where that revolution will be showcased, debated, and commercially activated.

"Agritech Bharat is not just another agri expo. It is India's most strategic B2B platform — built for business, powered by policy, and designed for the global market."

— Radeecal Communications, Organising Committee

We invite manufacturers, technology companies, global trading houses, agri-input brands, machinery OEMs, investors, and international agents to be part of a landmark event that is purpose-built for serious trade outcomes — not footfall.

02. WHY INDIA — THE WORLD'S NEXT AGRICULTURAL POWERHOUSE

India is not merely a large agricultural nation — it is a transformational market at the intersection of scale, policy ambition, and technology adoption. The numbers are compelling, but the story is even more powerful.

India's Agricultural Footprint

- ▶ 2nd largest agricultural producer globally
- ▶ 140+ million farm holdings — world's largest smallholder economy
- ▶ 600+ million people directly or indirectly dependent on agriculture
- ▶ Agriculture contributes ~17% of India's GDP
- ▶ India is among the top exporters of rice, spices, cotton, and sugar
- ▶ 20+ agro-climatic zones — creating demand for diverse machinery and technology

The Policy Push

- ▶ Government ambition: USD 100 billion agri-export target
- ▶ PM Kisan Samridhi Kendras (PMKSK) — 3.3 lakh farm input retail points
- ▶ Schemes: SMAM, RKVY, PLI for food processing, Agri Infrastructure Fund
- ▶ Focus on farm mechanisation: less than 45% mechanisation — massive headroom
- ▶ Drone policy & DPIIT recognition for agri-drone startups
- ▶ FDI opening in food retail and agri value chains

India's agri-machinery market is projected to grow from USD 12 billion (2024) to over USD 27 billion by 2030 — one of the fastest-growing markets globally.

For international companies and agents, there is no better time, and no better platform, to enter or scale in India.

The Indian government's strategic vision of Make in India for the World aligns directly with what Agritech Bharat is designed to facilitate — forging global supply chain linkages, enabling technology transfer, and creating export corridors for agricultural machinery and innovation.

03. AGRITECH BHARAT 2026 — THE EXHIBITION

Event Overview

Exhibition Name	Agritech Bharat 2026
Dates	2nd – 5th December 2026 (4 Days)
Venue	Yashobhoomi – IICC, Dwarka, New Delhi, India
Edition	Inaugural Edition — Foundation Year
Format	International B2B Exhibition + Conference + Buyer Delegation Programme
Organiser	Radeecal Communications
Industry Partner	Agricultural Machinery Manufacturers Association (AMMA) India
Government Support	ICAR (Indian Council of Agricultural Research) Ministry of Agriculture & Farmers Welfare
Participating Associations	APEDA, NABARD, Startup India, EEPC & others (in discussion)
Government Presence	Ministry of Food Processing Industries (proposed stall & sponsorship)
Expected Exhibitors	250+ Companies — India, China, EU & Other Countries
Expected Visitors	25,000+ Industry Professionals & Decision-Makers
Pavilions	China Country Pavilion AMMA India Association Pavilion Startup Pavilion State Pavilions

04. WHY AGRITECH BHARAT — DIFFERENT BY DESIGN

India has many agriculture exhibitions. Agritech Bharat 2026 is none of those.

Unlike traditional farmer-footfall-driven exhibitions, Agritech Bharat focuses exclusively on structured B2B engagement, international trade development, and dealer-distributor expansion.

✗ Other Agri Exhibitions

- Farmer & retail consumer footfall focused
- Generic product showcasing
- Limited international participation
- No structured buyer programme
- No dealer development framework
- Scattered, unqualified visitors
- Urban/semi-urban venue, limited infrastructure

☑ Agritech Bharat 2026

- ✓ Pure B2B — dealers, distributors & trade buyers Across India
- ✓ Curated product and technology showcases
- ✓ Global pavilions — China, EU & international companies
- ✓ Hosted International Buyer Delegation Programme
- ✓ Dedicated Dealer Recruitment Zone
- ✓ Pre-scheduled, qualified B2B meetings
- ✓ Yashobhoomi IICC — South Asia's finest MICE venue

Hosted in New Delhi — the political and diplomatic capital of India — Agritech Bharat provides unmatched proximity to ministries, embassies, international trade bodies, and policymakers. This is where business meets governance, and innovation meets investment.

05. INTERNATIONAL BUYER PROGRAMME

One of the most powerful differentiators of Agritech Bharat 2026 is its structured International Buyer Programme — designed to bring serious, qualified buyers from across the globe directly to the exhibition floor.

Who Are the Hosted Buyers?

International buyers will be invited through coordinated outreach via Indian embassies, trade commissions, and bilateral trade bodies from priority markets including:

 Gulf & Middle East UAE, Saudi Arabia, Oman, Kuwait, Qatar, Bahrain	 South & South-East Asia Bangladesh, Sri Lanka, Nepal, Vietnam, Thailand, Indonesia, Myanmar	 Africa Kenya, Ethiopia, Nigeria, Tanzania, Egypt, South Africa, Zambia
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Programme Elements

- ▶ Coordination with bilateral trade bodies for buyer facilitation
- ▶ Pre-event matchmaking: buyer profiles shared with exhibitors in advance
- ▶ Pre-scheduled, structured 1-on-1 B2B meetings on the exhibition floor
- ▶ VIP Buyer Lounge with dedicated business discussion facilities
- ▶ Curated factory visits and product demonstrations for buyers
- ▶ Official government ministry presence to support trade facilitation
- ▶ Post-event follow-up support and trade documentation assistance

For Exhibitors: This means qualified buyers come to YOUR booth — not random walk-ins.

Pre-scheduled meetings are arranged before the show, ensuring maximum ROI on your participation.

06. KEY PROGRAMMES & SPECIAL FEATURES

Dealer & Distributor Development Programme

Expanding your distribution network in India's vast agricultural landscape requires a platform with reach and credibility. Agritech Bharat 2026 introduces a dedicated Dealer Recruitment Zone — a first in Indian agri-exhibitions.

- ▶ Dedicated Dealer Recruitment Zone on the exhibition floor
- ▶ Exhibitors can host dealer recruitment drives with organiser support
- ▶ Target states: Punjab, Haryana, Uttar Pradesh, Gujarat, Maharashtra, Rajasthan, Madhya Pradesh, Andhra Pradesh, Telangana, Tamil Nadu and Karnataka
- ▶ Dealer briefing sessions and business plan presentations
- ▶ Connection with FPOs, agri cooperatives and SHGs looking for dealership tie-ups

Startup Pavilion & Innovation Launch Pad

India's agri-tech startup ecosystem is one of the most dynamic in the world. Agritech Bharat 2026 will host a dedicated Startup Pavilion supported by Startup India.

- ▶ Curated Startup Pavilion: agri-tech startups from across India
- ▶ Agri-tech Incubator Showcase: IITs, IIMs, ICAR-supported incubators highlighted
- ▶ Pitch Zones for startups to present to investors and industry leaders
- ▶ Startup India support for visibility and networking
- ▶ Platform for startups to find manufacturing partners and distribution channels

AI, Drone & Precision Farming Showcase

A dedicated showcase zone for the technologies reshaping modern agriculture:

- ▶ AI & IoT-based farm management systems
- ▶ Agri-drone live demonstration zone — approved by DGCA protocols
- ▶ Precision irrigation, sensor-based soil analytics, crop monitoring
- ▶ Farm automation, robotic solutions and harvesting equipment demos
- ▶ Smart greenhouse and controlled environment agriculture solutions

Knowledge Programme — Conferences & Seminars

- ▶ High-level policy conference: Farm Mechanisation & the Future of Bharat
- ▶ International trade seminar: Export Opportunities for Indian Agri-Machinery
- ▶ NABARD session: Agri-finance, credit and insurance solutions for farmers & dealers
- ▶ APEDA session: Agri-export facilitation and market access
- ▶ EEPC session: Engineering exports and bilateral trade opportunities
- ▶ Startup conclave: Investment opportunities in Indian AgriTech
- ▶ Government schemes & subsidy awareness sessions for exhibitors and visitors

07. WHO SHOULD EXHIBIT AT AGRITECH BHARAT 2026

Agritech Bharat is the ideal platform for any company driving change in agricultural technology, machinery, inputs, or services. If your product or service touches the agricultural value chain, this is your platform.

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|---|---|
| <ul style="list-style-type: none"> ▶ Tractors, Harvesters & Field Machinery ▶ Agri Drones & Precision Farming ▶ Irrigation & Smart Water Management ▶ Soil Testing & Crop Monitoring Solutions ▶ Seed, Fertilizer & Crop Nutrition | <ul style="list-style-type: none"> ▶ Post-Harvest Processing & Packaging ▶ Cold Chain, Storage & Logistics ▶ Farm Automation, Sensors & Robotics ▶ Livestock, Poultry & Dairy Equipment ▶ Bio-Tech & Organic Agriculture Solutions |
|---|---|
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- ▶ Renewable Energy Solutions for Agriculture (Solar, Biogas)
 - ▶ Agricultural Finance, Loan & Insurance Services
 - ▶ Farming Technologies based on IoT, AI & Automation
 - ▶ Agri-tech Startups & Smart Farming Innovations

08. WHO WILL YOU MEET — VISITOR & BUYER PROFILE

Agritech Bharat 2026 is engineered to attract exclusively qualified trade visitors — decision-makers, buyers, and influencers across the agricultural value chain, not general public or retail consumers.

 Trade & Business <ul style="list-style-type: none"> → Farm Machinery Dealers & Distributors → Agribusiness Importers & Exporters → OEMs, System Integrators → Procurement Heads — Agro & Food Companies → International Trade Delegations 	 Government & Policy <ul style="list-style-type: none"> → Senior Government Officials → Agri-Policy Advisors & Bureaucrats → Ministry Representatives → ICAR, NABARD, APEDA Officials → State Agriculture Department Officers 	 Innovation & Finance <ul style="list-style-type: none"> → Agri-Tech Startup Founders → Impact Investors & VCs → Agricultural Universities & Research Bodies → FPOs, SHGs & Agri Cooperatives → Banks, Agri-Finance & Insurance Providers
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09. PAVILIONS & PARTICIPATION FORMATS

Country & Association Pavilions

cn China Country Pavilion: A dedicated pavilion for Chinese agricultural machinery and technology companies — one of the world's largest agri-machinery manufacturing ecosystems, directly accessible to Indian buyers and dealers.

AMMA India Pavilion: The Agricultural Machinery Manufacturers Association of India hosts its members in a dedicated pavilion, bringing the entire Indian manufacturing fraternity under one roof.

EU European Participation: Select EU country participants bringing high-precision farming technology, smart agri solutions, and innovation partnerships.

IN Indian State Pavilions: Key agricultural states — Punjab, Haryana, UP, Gujarat, Maharashtra, Rajasthan, MP, AP, Telangana, Karnataka — represented through state-led pavilions and delegations.

Special Zones

Startup Pavilion: Exclusively for agri-tech startups and innovators, supported by Startup India.

AI & Drone Showcase: Live demonstration zone for precision farming technologies, drones, and smart automation.

Dealer Recruitment Zone: A first-of-its-kind structured zone for exhibitors to recruit and onboard new dealers and distributors.

Government & Schemes Zone: APEDA, NABARD, Ministry of Food Processing, ICAR and other government bodies with information and business facilitation services.

VIP Buyer Lounge: Exclusive space for international buyers, senior delegates, and senior government officials for private business discussions.

Conference Halls: Dedicated knowledge sessions, seminars, and policy conferences throughout the 4-day event.

10. THE VENUE — YASHOBHOOMI IICC, NEW DELHI

Yashobhoomi – India International Convention & Expo Centre (IICC), Dwarka, New Delhi

South Asia's Most Advanced MICE Destination — Designed to Global Standards

Yashobhoomi is not just a venue — it is a statement. Built to the highest international standards of MICE infrastructure, this world-class facility in Dwarka, New Delhi is South Asia's most sophisticated exhibition and convention destination.

Venue Highlights

- ▶ 1.07 lakh sq. metres of convention & exhibition space
- ▶ 11 convention rooms and multiple halls
- ▶ State-of-the-art AV and digital infrastructure
- ▶ International connectivity — direct Metro access (Dwarka Sector-25)
- ▶ Proximity to IGI Airport — 10 minutes
- ▶ Premium hospitality zones and F&B facilities
- ▶ Smart building technologies and sustainable infrastructure

Strategic Location Benefits

- ▶ Located in India's capital — seat of all key ministries
- ▶ Proximity to embassies, high commissions, and trade bodies
- ▶ Delhi NCR — India's largest industrial corridor
- ▶ Gateway for international delegates and buyers
- ▶ Diplomatic district access for ministry engagement
- ▶ Premium hotel accommodations in the vicinity
- ▶ India's best-connected city for national and international travel

11. WHY YOUR COMPANY MUST BE AT AGRITECH BHARAT 2026

For any company serious about growing in India's agricultural market — or expanding from India to global markets — Agritech Bharat 2026 offers an unmatched combination of access, credibility, and commercial opportunity.

01

Meet Your Buyers — Before, During & After

Through the International Buyer Programme, pre-scheduled B2B meetings are arranged directly with qualified international buyers from Gulf, South Asia, South-East Asia, and Africa. Your booth is not just a display — it is a deal room.

02

Expand Your Dealer Network Across India

India's agricultural heartland — Punjab, Haryana, UP, Gujarat, Maharashtra and beyond — sends its dealers and distributors to Agritech Bharat. The Dealer Recruitment Zone is your structured pipeline to new distribution channels.

03

Launch Products to the Right Audience

Agritech Bharat 2026 is the ideal platform for new product launches. Live demonstrations, media coverage, and an audience of 25,000+ industry professionals ensure your launch lands with maximum impact.

04

Build Brand Authority in India's Capital

Being present at New Delhi's most prestigious exhibition venue, supported by ICAR, ministries, and industry associations, positions your brand as a serious player in India's agri-tech ecosystem.

05

Connect with Government & Policy Ecosystem

Direct access to senior government officials, ministry representatives, NABARD, APEDA, and policymakers — the people who shape agricultural policy and procurement decisions in India.

06

Gain International Market Intelligence

Participate in knowledge sessions, seminars, and international trade discussions. Understand market trends, government policy shifts, and global buyer preferences directly from decision-makers.

07

Leverage India as an Export Hub

India's agricultural machinery is increasingly competitive globally. For international agents, Agritech Bharat is the ideal sourcing event. For Indian manufacturers, it is the gateway to export markets.

12. FOR INTERNATIONAL AGENTS & COUNTRY PARTNERS

Agritech Bharat 2026 actively invites international representation agents, country trade partners, and overseas industry associations to participate in and support the event. We recognise that the success of an international B2B show depends on strong global partnerships.

What We Offer International Partners

- ▶ Official Country Partner or Country Pavilion designation
- ▶ Co-branding and visibility across all event collaterals, website, and on-floor branding
- ▶ Dedicated agent commission structure for exhibitor recruitment
- ▶ Direct engagement with India's Ministry of Agriculture and Commerce for buyer facilitation
- ▶ VIP access and protocol support for international delegation leaders
- ▶ Speaker slots and panel discussion opportunities at knowledge sessions
- ▶ Post-event business facilitation support — introductions, follow-up meetings

What We Need From International Partners

- ▶ Recruitment of exhibitors from your country or region for the exhibition
- ▶ Coordination of an international buyer delegation or trade mission to Agritech Bharat
- ▶ Promotion of the event within your industry networks, associations, and chambers
- ▶ Facilitation of country pavilion participation (where applicable)

Current International Participation: China (Country Pavilion) | EU Country Participants

We are actively seeking representation partners from: Gulf & Middle East | South-East Asia | Africa | Central Asia | Latin America

13. INSTITUTIONAL & GOVERNMENT ECOSYSTEM

The credibility of Agritech Bharat 2026 is backed by India's most respected institutions in the agricultural and trade ecosystem:

ICAR	Indian Council of Agricultural Research — Government of India's apex agricultural research institution Official Support Partner
AMMA India	Agricultural Machinery Manufacturers Association — Industry Partner bringing the entire manufacturing community
APEDA	Agricultural and Processed Food Products Export Development Authority — Export facilitation and market access
NABARD	National Bank for Agriculture and Rural Development — Agri-finance, credit, and rural development
Startup India	Government's flagship startup promotion programme — supporting the Startup Pavilion
EEPC India	Engineering Export Promotion Council — Facilitating machinery exports and bilateral trade
Ministry of Food Processing	Proposed participation with dedicated stall and event sponsorship

14. STRATEGIC ROADSHOW & INDUSTRY OUTREACH PROGRAMME

To ensure strong industry penetration and nationwide awareness, Agritech Bharat 2026 is supported by an extensive multi-city promotional and industry outreach campaign across India's key agricultural and manufacturing hubs. The roadshow series is strategically designed to directly engage manufacturers, OEMs, dealers, distributors, agri-tech companies, associations, exporters, startups, and government stakeholders — creating early business momentum well before the exhibition opens.

Confirmed Roadshow Locations & Dates

City & State	Date	Strategic Focus
♀ Rajkot, Gujarat	27 June 2026	Agricultural machinery & engineering manufacturing hub — engaging machinery manufacturers, component suppliers, exporters, and industrial associations. One of India's most significant agri-equipment production corridors.
♀ Coimbatore, Tamil Nadu	10 July 2026	South India's engineering and agri-equipment manufacturing powerhouse — outreach to agricultural technology and machinery sectors across Tamil Nadu and the broader South Indian market.
♀ New Delhi	23 July 2026	National capital outreach focusing on ministries, embassies, international trade bodies, policy stakeholders, institutional partners, and national industry associations. Gateway to government engagement.
♀ Ludhiana, Punjab	29 August 2026	India's leading farm machinery production centre — direct access to major agricultural equipment manufacturers, dealer networks, exporters, and agribusiness stakeholders from the Punjab-Haryana agricultural belt.

Roadshow Objectives

- ▶ Promote exhibitor participation across India's manufacturing and agri-business hubs
- ▶ Engage regional dealer and distributor networks for the Dealer Recruitment Programme
- ▶ Build strategic industry partnerships and association-level collaborations
- ▶ Mobilize targeted, qualified B2B visitors from key agricultural states
- ▶ Attract international trade participation through embassy and trade body engagement
- ▶ Generate regional media visibility and industry buzz ahead of the exhibition
- ▶ Facilitate pre-event business networking between prospective exhibitors and industry leaders

The roadshows also serve as a direct interaction platform between the Agritech Bharat organising team, industry stakeholders, prospective exhibitors, and business communities — ensuring that every participant arrives at the exhibition primed for business.

15. INTEGRATED MARKETING & PRE-EVENT ENGAGEMENT STRATEGY

Unlike conventional exhibitions that rely solely on event-day footfall, Agritech Bharat 2026 is being promoted through a comprehensive year-round business engagement strategy — designed to create qualified industry participation long before the exhibition opens. This proactive approach ensures better exhibitor ROI, higher-quality visitors, stronger dealer participation, and enhanced international engagement.

Digital & Social Media

- ▶ Targeted social media campaigns across LinkedIn, Instagram, Facebook
- ▶ Industry-focused digital promotions and brand awareness campaigns
- ▶ LinkedIn business outreach to C-suite, procurement heads, and dealers
- ▶ International digital visibility — geo-targeted campaigns in buyer markets
- ▶ Email marketing: exhibitor outreach, buyer invitations, association communications
- ▶ WhatsApp broadcast campaigns for dealer/distributor engagement and event updates

Industry & Media Outreach

- ▶ Trade media partnerships with leading publications.
- ▶ Industry publication promotions and editorial features
- ▶ PR and press engagement — national and regional media
- ▶ Association and chamber collaborations for member-level outreach

Institutional & Government

- ▶ Coordination with ministries and government departments for official endorsement
- ▶ Engagement with APEDA, NABARD, EEPC, Startup India for member outreach
- ▶ Trade mission and embassy outreach for international buyer facilitation
- ▶ State agriculture department coordination for regional visitor mobilization

B2B Matchmaking Infrastructure

- ▶ Pre-event exhibitor-buyer matchmaking portal — profiles shared in advance
- ▶ Meeting scheduler for pre-booked 1-on-1 sessions on the show floor
- ▶ Dealer recruitment drive communication to targeted distributor databases
- ▶ Startup ecosystem outreach via incubators, accelerators, and Startup India network
- ▶ Year-round industry database outreach — not just pre-show promotion

**The Objective: Build Agritech Bharat Not Merely as an Exhibition —
But as India's Most Strategic B2B Agri-Business Networking Ecosystem.**

Every interaction before, during, and after the show is engineered to deliver measurable business outcomes for exhibitors, buyers, and partners.

16. PRE-EVENT BUSINESS ENGAGEMENT STRATEGY

Unlike conventional exhibitions that rely solely on event-day footfall, Agritech Bharat 2026 is being strategically promoted through year-round business engagement initiatives designed to create qualified industry participation before the exhibition opens. This is a philosophy shift — from 'exhibition marketing' to 'business ecosystem building.'

The Agritech Bharat Difference: We Build Business Before the Show Opens.

Every exhibitor, buyer, and delegate arrives primed, informed, and ready to transact.

What This Proactive Strategy Delivers

 Better Exhibitor ROI Your investment pays back — because buyers arrive knowing your product before they walk in.	 Higher-Quality Visitors No random walk-ins. Only pre-qualified, industry-specific decision-makers on the floor.	 Stronger Dealer Participation Dealer networks are engaged months in advance — not just invited on the day.
 Enhanced International Engagement International buyers and agents are activated through embassy-level coordination — not cold invitations.	 Greater Networking Effectiveness Attendees know who they will meet before they arrive — making every conversation count.	 Improved Business Matchmaking Pre-scheduled, data-driven meeting arrangements eliminate wasted floor time.

Key Pre-Event Engagement Channels

 Multi-City Roadshows	Direct industry outreach at Rajkot, Coimbatore, New Delhi & Ludhiana — engaging manufacturers, dealers, exporters, and associations at their doorstep.
 Digital & Social Media	Targeted LinkedIn, Instagram, and industry portal campaigns. Geo-targeted international digital ads reaching buyer markets in Gulf, South-East Asia, and Africa.
 Email & WhatsApp Campaigns	Segmented outreach to exhibitor databases, buyer lists, dealer networks, association members, and government stakeholders — personalised by audience type.
 Trade Media & PR	Editorial partnerships with leading agri-machinery publications, national media PR drives, and association newsletter features building sustained visibility.

	Government & Institutional Outreach	Ministry coordination, embassy trade mission engagement, APEDA-NABARD-EEPC member communications, and state agriculture department activation.
	B2B Matchmaking Platform	Pre-event exhibitor-buyer profile sharing, structured meeting scheduler, and dealer recruitment database outreach — all operational months before the show.
	Startup & Innovation Network	Incubator and accelerator outreach via Startup India, IIT/IIM agri-tech cells, and ICAR innovation centres to mobilise the startup ecosystem.

The Strategic Objective:

Build Agritech Bharat not merely as a 4-day exhibition — but as India's most strategic, year-round B2B agri-business networking ecosystem.

Every interaction — before, during, and after the show — is engineered to deliver measurable business outcomes for exhibitors, buyers, and partners.

17. THEME: TECH-DRIVEN FARMING FOR TOMORROW'S BHARAT

Agritech Bharat 2026 is built around India's national vision of agricultural transformation through technology, aligned with the Make in India for the World initiative. The theme reflects three core pillars:

	Transformation		Technology		Trade
Shifting Indian agriculture from subsistence to commercial — from manual to mechanised — from local to global.		Harnessing AI, IoT, drones, precision farming, and smart machinery to solve the challenges of Indian and global agriculture.		Building India's position as both a consumer and exporter of world-class agricultural technology — Make in India for the World.	

India's 600 million farmers and agricultural workers represent not just a domestic market, but a global case study in scaling technology for impact. Agritech Bharat 2026 is where the solutions are — from India, for the world.

18. SECURE YOUR POSITION — NEXT STEPS

Agritech Bharat 2026 is accepting exhibitor applications, pavilion bookings, and international agent registrations. Space is finite; demand is high. Early participation ensures premium floor positioning and maximum brand visibility.

RESERVE YOUR SPACE TODAY

2nd – 5th December 2026 | Yashobhoomi IICC, New Delhi

India's Premier International B2B AgriTech Exhibition

What Happens Next

1. Reach out to the Agritech Bharat team — contact details below
2. Receive the full exhibitor package — space options, floor plan, pricing, and partnership formats
3. Select your participation format — stand, pavilion, sponsorship, or knowledge programme
4. Confirm participation and be registered for the International Buyer Programme pre-scheduling
5. Prepare for the most impactful B2B agri-exhibition India has ever hosted

ORGANISER

Radeecal Communications

In Association with AMMA India
Supported by ICAR, Govt. of India

CONTACT FOR PARTICIPATION

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